

Subhashwini Raja Ramasamy

Industrial Designer

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London based

. About Me

Design for me is about creating new experiences and solutions by being empathetic (all living things and humanity). I believe design is not just people centered it is about the whole ecosystem. As a designer I will strive to be socially responsible. I am always driven by my curiosity and I enjoy learning new things. I'm always ready to take up challenge to improve people's lives.

. Education

University of the Arts London

(Central Saint Martins)

Masters in Industrial Design

2021 - 2023

ISD Rubika

(Valenciennes, France)

Bachelors in Product & Service Design

2018 - 2019

ISD Rubika (DSK International)

Pune, India

Bachelors in Product & Service Design

2016 - 2018

. Other Courses

Kaivalyadhama Yoga Institute

CCY - Certificate Course in Yoga

Yoga Trainers Course / 247 hours

2020

Association Montessori Internationale

AMI - Sports Montessori Course

Montessori Sports Fundamentals / 40 hours

2020 - 2021

. Experience

Pentaform (London)

Visual and Product Designer

Collaboration - Freelance

2023 - Present

Freelance

Product & Graphic Design

Client: The Baker's Trail . Farm Trails . Atheepoo

2020 - 2021

Grandmade

Packaging and Branding Designer

6 months

2020

Shumee Toys

Product Designer

5 Months Internship

2019

IMTC-Erode (Institution)

Graphic Designer . Prospectus . Documents

3 Month Internship

2017

Auroville Bamboo Center

Product Designer

1 Month Internship

2017

. Collaboration

Pune Innovation Jab

Service Design 48 hours
2017

Design Good Now Jab

Medical Design 48 hours
2017

Decathlon_Pongori

Table Tennis Design
2019

Design Thinking

School of Design Thinking
Workshop
2020

Google x LFA x CSM

To design an interactive
installation in response to the
new Google Building.
2022

. Master Class

Tupperware

CMF Workshop
2019

Salon Nautique International

To design a yacht concept for 2030
2019

IC! Berlin

Eye wear design according to the
users personality
2018

L'estampillerie

Designing a passion driven watch
using design methodologies
2017

. Hobbies

Sports

Badminton . Swimming . Yoga
. TT Silambam . Karate .
Trekking . Cycling

Art

Wax Carving . Bamboo Craft .
Weaving . Folk Dance
(TamilNadu) . Hand Craft

Music

Drums . Keyboard

Leisure

Gardening . Movies . Exploring

. Languages

English Bilingual/C2

Tamil Bilingual/C2

French Intermediate/A2

Hindi Beginner/A1

. Skills

Digital

Adobe Creative Suite

Illustrator . Photoshop . Premier Pro
InDesign . Light room . After Effects
Adobe XD . Dimension . Dreamweaver

Keyshot

Rhino 3D

Blender

Speedform

Keynote

i Movies

Figma

Miro

Python Programming

* In Learning

Analog

Sketching

Marker Rendering

Foam Modeling

Clay Modeling

Thermoforming

CNC and Laser Cutting

Rapid Prototyping & Mockup

Technical Drawing

Wireframing

Woodwork & Metal Work

Ethnography

Research and Analysis

Brand Development

System Design

Ecosystem Mapping

Journey Mapping

Persona Creation

Personal

Design Thinking

Active Listening

Critical Thinking

Attention to details

Inductive Reasoning

Adaptability

Punctual

Time Management

Team Player

Organised